

Southeastern Tradeshow

Our annual tradeshow is coming soon and we want get you the details in plenty of time to make your plans. The show will be October 3 and 4 (Monday and Tuesday) here at our Roanoke, VA warehouse. This is a great opportunity to see the new products, meet with manufacturers and other rink operators, and learn more about the skating business.

tradeshow advantage

Many of the vendors will be introducing new products for the start of the busy season. Some of them will be offering tradeshow only special pricing. We'll be closing out some of our older inventory at the lowest prices of the year. By picking up product at the show, you'll save on the freight cost (which can really add up). The show will be Monday (2PM – 6PM) and Tuesday (9AM – 2PM).

free dinner

We'll host a free catered dinner in our warehouse Monday evening at 6PM. This is a good way to socialize with other rink operators, visit with old friends, and learn from other rink owners and managers.

meetings and seminars

After the Monday night dinner there will be meetings at the hotel sponsored by the local RSA Chapter. At 7PM the meetings start at the host hotel. There will be more info on these soon. They are sponsored by the local RSA Chapter, but they are inviting everyone (including non-RSA members).

host hotel

The hotel for the tradeshow this year is Roanoke's Courtyard Marriott. We are offering all rinks your choice of one free hotel room (Monday night) or a \$50 gift certificate towards any of our products at the show. This way if you want to pick your own hotel you're free to do so. Simply mark on the enclosed registration form which option you're choosing.

If you need more than one room or if you need more nights those reservations need to be made through us to simplify the hotel's guest list and to get you the group rate. Just let us know what you need **by the September 5 cutoff date**. The hotel asks that any cancellation be made at least 72 hours in advance.